

**The Faculty of Theoretical and Applied Economics
The Bucharest University of Economic Studies**

Economic Convergence in European Union

(ECEU) – 17th edition

CONFERENCE PROGRAMME

Bucharest, 30 – 31 March 2020

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Online presentations

- 1. *Monetary reward as an impulse for spikes of the work productivity, yet limited in time*, Teodora Abramiuc (Todoran), Bucharest University of Economic Studies, Romania, email: teodora_todoran@yahoo.com**
- 2. *The impact of geopolitical risk on economic growth*, Iulia Elenes Platona, West University of Timisoara, Romania, email: iuliapltona@gmail.com, iulia.elenes74@e-uvt.ro**
- 3. *Antisocial personality traits in today's corporate world*, Raluca PARJOLEANU, Valahia University of Targoviste, Romania, email: raluca_parjoleanu@yahoo.com**
- 4. *Motivating the human resource leads to increased competitiveness in a private corporation*, Valentin Gheorghe DIMON, University Valahia of Targoviste, email: valentin.dimon@gmail.com**
- 5. *The new Public Management, a performance management for a sustainable enterprise*, Constantin Ciprian IACOB, University Valahia of Targoviste, email: popescusilviaelena@yahoo.com**
- 6. *Communication and performance evaluation in the use of human resources*, Silvia Elena IACOB, Bucharest University of Economic Studies, Romania, email: popescusilviaelena@yahoo.com, Iulia Maria GANDEA (ROSOIU), University Valahia of Targoviste, email: iulia_gandea@yahoo.com**
- 7. *Communication, a vector for increasing the performance of the manager in sports activities*, Radulescu Mihaela Loredana, Bucharest University of Economic Studies, email: mihaelaradulescu.ase@gmail.com, Elena Cristina ION (STROE), University Valahia of Targoviste, email: cris_stroe33@yahoo.com, Ayten Guler Dermengi (Gerea), University Valahia of Targoviste, email: aytengerea@gmail.com**
- 8. *East-West economic convergence and international economic funding in the European Union as of 2020*, Angel-Cristian OLTETEANU, Bucharest University of Economic Studies, Romania, email: angeloolteteanu@gmail.com**
- 9. *CUSTOMER BEHAVIOR TOWARDS MOBILE BANKING*, Bassam Tarhini, Bucharest University of Economic Studies, email: bassam.tarhini@liu.edu.lb, Lama Wehbe, Lebanese International University, email: 11432384@students.liu.edu.lb**

- 10. *The mercantilism or the beginning period of economic science*, Cezar Vasilescu, Economic Highschool Ion Ghica Targoviste, email: cezvas08@yahoo.com**
- 11. *It is also the economic behavior of Baby Boomers, Millennial's and Generation Z different or only the social one?*, Roberta Stanef-Puica, Bucharest University of Economic Studies, Romania, email: mihaela.stanef@economie.ase.ro**
- 12. *Regional integration and economic convergence in the European Union*, Ana-Maria HOLOBIUC, Bucharest University of Economic Studies, Romania, email: anamaria_holobiuc@yahoo.com**
- 13. *PREFERENCES AND BIASES IN ROMANIAN YOUNG TOURISTS' BEHAVIOUR*, Badea Liana Șerban-Oprescu George Laurențiu Piroșcă Grigore Ioan, Bucharest University of Economic Studies, email: liana.badea@economie.ase.ro**
- 14. *Economic education towards economic convergence*, Adina Teodora PAȘA, Mihaela MUȘAT, Bucharest University of Economic Studies, Romania, email: teodorapasa@gmail.com**
- 15. *Professional development, initiative and entrepreneurship in the undergraduate school system*, Andronache Georgeta (Gogeanu), University of Valahia, Targoviste, email: g_gogeanu@yahoo.com**
- 16. *Fenomenul migraționist și impactul acestuia la nivel socio-economic. Cazul României*, Mîndrican Manuela, Bucharest University of Economic Studies, Romania, email: mindrican.ioanamanuela@gmail.com, Bucharest University of Economic Studies, Romania, Aceleanu Mirela, Bucharest University of Economic Studies, Romania**
- 17. *FORECASTS EVALUATION IN INTELLIGENCE ANALYSIS*, Mihail PĂDURARU, University of Economic Studies Bucharest, 2xMASt "Mihai Viteazul" National Intelligence Academy, Public servant, Honorary Vice President Chamber of Commerce and Industry Romania-Turkmenistan; email: mihail.paduraru@cciom-tkm.ro, Nicolae MARINICĂ, OSINT Analyst, Center for Strategic and Competitive Analysis, The Chamber of Commerce and Industry Romania-Turkmenistan; email: nicolae.marinica@cciom-tkm.ro**
- 18. *The influence of the cohesion process on social progress*, Tamara NAE, Bucharest University of Economic Studies, Romania, email: nae.tamara@gmail.com**
- 19. *IMPROVING THE PROCUREMENT PROCESS BY USING AHP MODEL. CASE STUDY ON A PURCHASE OF LABORATORY EQUIPMENT*, Maria Magdalena GULIE, University of Economic Studies, Bucharest, Romania, email: gulie.magdalena@yahoo.com**
- 20. *The transmission of shocks through banks' lending supply: A survey of the literature*, Irina Mihai, Bucharest University of Economic Studies, Romania, email: Irina.R.Mihai@gmail.com**

- 21. Sustainable development in European Union as expression of social, human, economic, technological and environmental progress**, Maria-Daniela TUDORACHE, Bucharest University of Economic Studies, Romania, email: mariadanielatudorache@gmail.com
- 22. Migration between widgets and integration obstacles**, Al-Owaidi Mahdi Abdulhussein, Bucharest University of Economic Studies, Romania, email: mahdyljbory1990@gmail.com
- 23. A study of the level of tax convergence for Romania using Gini coefficient and alpha-convergence approach**, Victor OGNERU, Bucharest University of Economic Studies, email: victorogneru@yahoo.co.uk, Iulian PANAIT, Hyperion University of Bucharest, email: iulian.panait@gmail.com, Stelian STANCU, Bucharest University of Economic Studies, email: stelian_stancu@yahoo.com, Alina NEAMȚU, Bucharest University of Economic Studies, email: alina_neamtu@hotmail.com
- 24. The hidden motives of consumption**, Nicoleta Onofrei, Bucharest University of Economic Studies, email: onofreinicoleta.94@gmail.com
- 25. Social cohesion, the core of the European Union**, Narcisa Alexandra PANIE, Bucharest University of Economic Studies, Romania, email: panie.narcisa.alexandra@gmail.com
- 26. The future of cohesion policy in the context of Brexit**, Narcisa Alexandra PANIE, Bucharest Academy of Economic Studies, Romania, email: panie.narcisa.alexandra@gmail.com
- 27. The effect of income inequalities on innovation outcomes**, Paula Roxana MATEI, West University of Timișoara, Romania, email: paularoxana.cucos@yahoo.com
- 28. Romanian insurance market in a difficult situation in case of a severe earthquake**, Madalin ROSU, Bucharest University of Economic Studies email: rmadalin.rosu@gmail.com
- 29. The green dilemma: climate risk, credit institutions and central banks**, Luminita Tatarici, Bucharest University of Economics Studies, e-mail: luminitatatarici@gmail.com, Florin Dragu, Bucharest University of Economics Studies, e-mail: florin.dragu@gmail.com
- 30. The interdependence of market returns inside the EU: A study on Romania and Bulgaria**, Alexandru Vladoi, Bucharest University of Economics Studies, email: alexvladoi@gmail.com
- 31. THE ROLE AND IMPORTANCE OF ENTREPRENEURSHIP EDUCATION IN INITIAL TRAINING – KEY OBJECTIVE OF EUROPEAN UNION’S POLICIES**, Popescu Constanța, Valahia University, Târgoviște, Romania, email: tantapop@yahoo.com, Surcel (Georgescu) Antoaneta Roxana, Valahia University, Târgoviște, Romania, email: rox40rox@yahoo.com

32. *The unexpected price of vices*, Mihai Alin ANGHEL, Bucharest University of Economics Studies, email: anghel.a.mihai@gmail.com

33. *Work culture in Asia. Case study - The Japanese management model*, Ionela VOINEA, Bucharest University of Economic Studies, Romania, email: ionelavoinea007@yahoo.com

34. ANALYSIS OF COMPANIES IN ROMANIA FROM THE PERSPECTIVE OF RISK PERCEPTION AND THE MANAGEMENT NEEDS THEREOF, Dumitru Alexandru BODISLAV, Bucharest University of Economic Studies, Romania, email: alexandru.bodislav@gmail.com, Ovidiu Andrei Cristian BUZOIANU, Bucharest University of Economic Studies, Romania, email: buzoianuvidiu@yahoo.com, Sorin BURLACU, Bucharest University of Economic Studies, Romania, email: sburlacu@amp.ase.ro, Carmen Valentina RĂDULESCU, Bucharest University of Economic Studies, Romania, email: cv_radulescu@yahoo.com

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37. *Cultural & Creative economy. Challenges and opportunities for increasing competitiveness*, Marta-Christina SUCIU, Bucharest University of Economic Studies, Faculty of Theoretical and Applied Economics, Economics and Economic Policies Department, Bucharest, Romania, email: christina.suciu@economie.ase.ro, Marco SAVASTANO, Università di Roma Sapienza, Facoltà di Economia, Dipartimento di Management, Roma, Italy, email: marco.savastano@uniroma1.it, Irina GORELOVA Università di Roma Sapienza, Roma, Italy, email: irina.gorelova@uniroma1.it, Gheorghe-Alexandru STATIVĂ, Bucharest University of Economic Studies, Bucharest, Romania, email: alexstativa95@gmail.com

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43. *Green economy – a solution to youth unemployment in the European Union*, **Nicoleta Violeta VELIȘCĂ**, Bucharest University of Economic Studies, Romania, email: nicoleta.velisca@yahoo.com, **Mihaela MUȘAT**, Bucharest University of Economic Studies, Romania

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