

INTERNATIONAL WEEK IN ASE

9-13 MAY 2022

BE INNOVATIVE!

A

a full week of events

BE PROACTIVE!

tune in the next pages for
the schedule

Locations and Links on
INTERNATIONAL.ASE.RO





MAY 9TH - OPENING SESSION

International Week
Welcome Remarks

*Prof. Constantin Marius
Profiroiu, PhD.,
Vice-Rector for
International Relations*

9:30 – 10:00

<https://bit.ly/ASEIntlWeek2022>



The 7th International
Conference on Digital
Economy (ICDEc)

*Guest Speaker: Leith Campbell,
Journal Manager JTDE, Australia
Program Chair: Ana Maria Soares,
School of Economics and
Management, University of Minho,
Portugal*

10:00 – 17:30

Organizer: Bucharest Business School

Virgil Madgearu Hall

Conference: Geographical Indications – Economic Effects and Impact to the Agricultural Products and Food

Guest lecture: Prof. Mariya Peneva, Department of Natural Resources Economics, University of National and World Economy (UNWE), Bulgaria

13:00 - 14:00

Organizer: Faculty of Accounting and Management Information Systems and the Faculty of Agrifood and Environmental Economics

Atelier de formation en ligne: "S'informer sur l'international. Décryptages des enjeux de notre monde contemporaine au moyen du Dessous des cartes avec ARTE"

17:30 – 19:00

Organised by CRU-ASE



MONDAY MAY 9TH

The Ambassador of India's intervention at the master's degree in diplomacy Guest class

15:00 - 16:30

Organizer: The Faculty International Business and Economics

Guest lecture of Prof. Raju Parrakal, Thomas Jefferson University, SUA - intervention at the World Economy Course

18:30 – 20:00

Organizer: The Faculty International Business and Economics





"Dynamic developments in English language/communication"

Guest: Prof. Laura Mureșan

10:00-11:00

Organizer: Faculty of Finance and Banking

The role of accounting information in doing business in Romania – an international perspective

Guest speaker: Prof. Chris Cook, Kelley School of Business, Indiana University, US, with incoming students from IU and students from ASE

12:45 – 16:30

Organizer: Faculty of Accounting and Management Information Systems

TUESDAY MAY 10TH

MORNING

"ERASMUS FOR MOBILITY DAY - Be an ERASMUS"

Dissemination event regarding the Erasmus+ opportunities in the field of mobility for studies and placements

12:00 - 13:30

Organizer: Erasmus Office

FABIZ Global Village: intercultural day

12:45 – 16:30

Organizer: FABIZ





**Project management in the
context of internationalization
and globalization**

*Guest speakers: Prof. Claudiu
Cicea and prof. Cristian Banacu*

16:00 – 17:30

Organizer: Faculty of Management

**TUESDAY
MAY 10TH**

AFTERNOON

**The Ambassador of Pakistan's
intervention at the master's
degree in diplomacy Guest
class**

16:00 - 17:30

Organizer: Faculty of International
Business and Economics





Bilateral cooperation within Erasmus+ Program – Romanian- Egyptian exchange of views

10:30 - 11:30

Organizer: Erasmus Office

Virgil Madgearu Hall

ERASMUS FOR COOPERATION DAY

WEDNESDAY MAY 11TH

"Canadian soft-power and cultural communities: evolution and perspectives"

*Guest speaker: Rareș Burlacu, École
nationale d'administration publique
din Montreal*

13:00 - 13:30

Organizer: Erasmus Office

Writing a successful international project proposal

13:00 - 14:00

Organizer: Erasmus Office

Virgil Madgearu Hall





Meeting with the students of the
Faculty of Marketing - ERASMUS+
Program

11:00 - 12:00

Organizer: Faculty of Marketing

**"Japan at the crossroads of two
generations"**

*Guest speakers: Prof. Mariana Nicolae
and Denisa Neacsu*

16.00 – 17:00

Organizer: Japanese Studies Center

**WEDNESDAY
MAY 11TH**

**„Economy and business
environment in the post
pandemic world"**

*Guest speaker professor Sorin
Nastasia, Southern Illinois
University Edwardsville, USA*

19:00 - 20:30

Organizer: Faculty of Theoretical and
Applied Economics





"International funding opportunities for research-development-innovation activities in the academic year 2022-2023"

Online workshop facilitated by Prof. Mihai Cristian Orzan & Prof. Ionel Dumitru

11:00 - 12:00

Organizer: Faculty of Marketing

THURSDAY MAY 12TH

MORNING

ENCOURAGING THE
INTERNATIONAL
COOPERATION WITH
PARTNERS FROM
GEORGIA, ARMENIA,
JORDAN, EGYPT,
MOROCCO, TUNISIA

Organizer: International Office





The presentation of Handbook of Proximity Relations, edited by André Torre and Delphine Gallaud, Edward Elgar Publishing, 2022

Prof. Dr. André Torre, University of Paris-Saclay, INRAE, President of the European Regional Science Association (ERSA)

16:00 – 17:30

Organizer: Faculty of Public Administration and Management

THURSDAY MAY 12TH

AFTERNOON

workshop: “METRO
Cash&Carry: Who we are + Tips
& tricks to start your career!”

16:00 - 17:30

Organizer: Faculty of Business and Tourism





ASE's performance within the Times Higher Education Impact Ranking

Online presentation

Guest speaker: Anna Orlova, Times Higher Education

11:00 – 12:00

Organizer: International Office

FRIDAY MAY 13TH

MORNING

The journey of our University with the AACSB accreditation process

Online debate

Guest speakers: representatives of our partners from University of Economics Bratislava, University of Dubai and Faculty of Economics and Business Zagreb sharing experience and thoughts regarding their Universities achievements' of AACSB accreditation

12:00 – 13:30

Organizer: International Office





Measuring mass flows crossing economic systems to switch from linear to circular economy models. Evidence in the area of food waste

*Special guest prof. Vera Amicarelli
(Aldo Moro university, Bari, Italy)*

16:30 – 17:30

Organizer: Faculty of Business and Tourism

FRIDAY MAY 13TH

AFTERNOON

Workshop "Why should I choose Erasmus mobility?"

18:30 – 19:30

Organizer: Faculty of Business and Tourism



INTERNATIONAL WEEK IN ASE

9-13 MAY 2022

**AN EVENT ORGANIZED BY
THE BUCHAREST UNIVERSITY OF ECONOMIC STUDIES,
COORDINATED BY
THE ASE INTERNATIONAL RELATIONS OFFICE**

**Links and Locations to be found at:
<https://www.facebook.com/ASEBucharest.DRI>
and on**

INTERNATIONAL.ASE.RO

